

CITY AIRPORT 01:39 PM
Departures ✈️

TO	FLIGHT	GATE	TIME	STATUS
NEW ORLEANS	WN1246	A3E	01:35 PM	DEPARTED
CHARLOTTE	AA2011	26	01:36 PM	DEPARTED
PHILADELPHIA	AA4256	25	02:00 PM	DEPARTED
DALLAS/FT WORTH	JL7253	27	02:00 PM	DEPARTED
SEATTLE-TACOMA	TN2397	24	02:00 PM	BOARDING
LOS ANGELES	DL1216	14	02:03 PM	BOARDING
NEW YORK	UA2635	18	02:05 PM	BOARDING
NASHVILLE	WN1615	A3F	02:10 PM	DELAYED
ATLANTA	KE7134	10	02:15 PM	SCHEDULED
LAS VEGAS	NK933	17	02:15 PM	DELAYED
PITTSBURGH	UA6378	2	02:20 PM	SCHEDULED
FORT LAUDERDALE	UA1862	3	02:20 PM	DELAYED
NEW YORK	SK3938	15	02:20 PM	SCHEDULED
OKLAHOMA	UA5219	1	02:20 PM	SCHEDULED
MIDLAND	UA4363	22	02:20 PM	SCHEDULED
DENVER	UA1877	8	02:20 PM	SCHEDULED
PHILADELPHIA	UA1703	32	02:20 PM	SCHEDULED

Welcome to the City Airport Page 1 powered by simpleway

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TO	FLIGHT	GATE	TIME	STATUS
NEW ORLEANS	NZ6779	45	02:30 PM	SCHEDULED
SAN ANTONIO	UA1712	21	02:30 PM	SCHEDULED
ATLANTA	UA2174	40	02:32 PM	SCHEDULED
SAN FRANCISCO	NZ9212	9	02:33 PM	SCHEDULED
NEW YORK	NK857	18	02:33 PM	SCHEDULED
CANCUN	UA1619	43	02:36 PM	SCHEDULED
ORLANDO	UA2291	2	02:38 PM	SCHEDULED
LOGAN	UA1479	10	02:42 PM	SCHEDULED
CLEVELAND	UA6147	88	02:45 PM	SCHEDULED
DULLES	NZ6630	11	02:48 PM	SCHEDULED
SALT LAKE CITY	DL1583	15	02:49 PM	SCHEDULED
LAS VEGAS	UA1407	14	02:55 PM	SCHEDULED
WASHINGTON	UA2351	20	02:55 PM	SCHEDULED
SAN JOSE CABO	UA473	23	02:59 PM	SCHEDULED
PHOENIX	AA6217	86	03:00 PM	SCHEDULED
MONTERREY	NK2116	19	03:00 PM	SCHEDULED
MINOT INTERNATIONAL AIRPORT	UA4110	11	03:00 PM	SCHEDULED

Welcome to the City Airport Page 2 powered by simpleway

CITY AIRPORT 01:39 PM
Departures ✈️

TO	FLIGHT	GATE	TIME	STATUS
AUSTIN-BERGSTROM	NZ6349	22	03:05 PM	SCHEDULED
KANSAS	NZ6692	76	03:05 PM	SCHEDULED
PHOENIX	AS8474	27	03:06 PM	SCHEDULED
ORLANDO	F91250	11	03:08 PM	SCHEDULED
DALLAS/FT WORTH	NZ6514	87	03:20 PM	SCHEDULED
ISTANBUL	TK6362		03:25 PM	SCHEDULED
DENVER	NZ6498	44	03:29 PM	SCHEDULED
CANCUN	NK1336	17	03:30 PM	SCHEDULED
LAS VEGAS	WN3284	A3E	03:30 PM	SCHEDULED
CHARLOTTE	AA2641	28	03:30 PM	SCHEDULED
SAINT LOUIS	NZ6902	7	03:30 PM	SCHEDULED
NEW ORLEANS	NK1045	18	03:35 PM	SCHEDULED
DALLAS/FT WORTH	QF3203	26	04:15 PM	SCHEDULED
DALLAS	WN704	A3G	04:20 PM	SCHEDULED
NEW YORK	NK712	19	04:26 PM	SCHEDULED
FORT MYERS	AC4824	37	04:30 PM	SCHEDULED
PORTLAND	UA2633	5	04:30 PM	SCHEDULED

Welcome to the City Airport Page 3 powered by simpleway



AIRPORT CX

Cloud platform for YOUR airport

- FIDS
- PA
- AODB
- AVAS
- RMS
- GIDS
- BIDS
- CMS



Introduction

Join the ranks of airports around the world that have already experienced the power of Simpleway's **Airport CX cloud solution**. Our FIDS and public address system is trusted by airports big and small, from Prague to Dubai, Tucson to Boise, and Auckland to name a few. No matter the size of your airport, Simpleway can provide you with the perfect solution.

Our **Customer Experience CX** platform lets you streamline all your airport's audio and visual communication with your passengers and internal teams. Our all-in-one, **cloud-based** platform gives you the power to create, manage, and **display dynamic screen content**, while simultaneously **synchronizing voice paging** to your public address system. By providing real-time, accurate information to your customers, this powerful solution will help you deliver an elevated customer experience.

The **Operations module** is designed to revolutionize the planning and management of airport resources with its **RMS** tool and with its solid **reporting** tool your airport's operations can run smooth. Our fully integrated **AODB** system ensures your flight data is always up-to-date and can be used to provide passengers with real-time Flight Information Display System (FIDS) and Passenger Announcement System (PAS) information.

Airport CX provides a scalable and budget friendly solution that can be used as is, or tailored to meet specific customer needs. [Our subscription model ensures customers get the most up-to-date features and capabilities, with no extra costs involved.](#)

Get the solution you need at a price you can afford!

Elevate your airport customer experience with Simpleway Airport CX solution – the all-in-one solution for **Flight Information Display System** and **Announcement system**.



Customer Experience

Page 2

Flight information display system

CMS GIDS BIDS

Page 2

Announcement system

AVAS TTS
Quick paging

Page 3

Operations

RMS AODB

Reporting

Scenarios

Business rules

Page 4

How it works

Page 7

Testimonials & References

Page 9



Revolutionize your airport communication with passengers

Customer experience

Enhance customer experience at your airport by using Simpleway's audio and visual communication platform to keep your passengers informed and engaged.

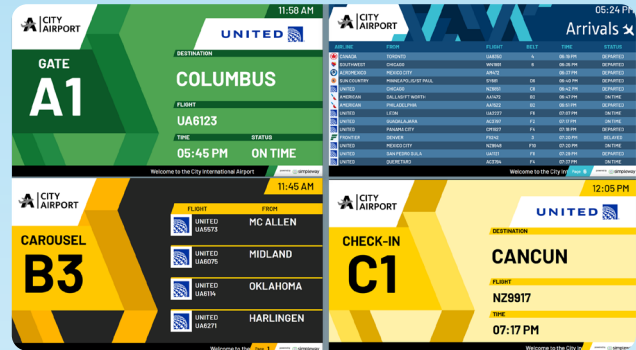
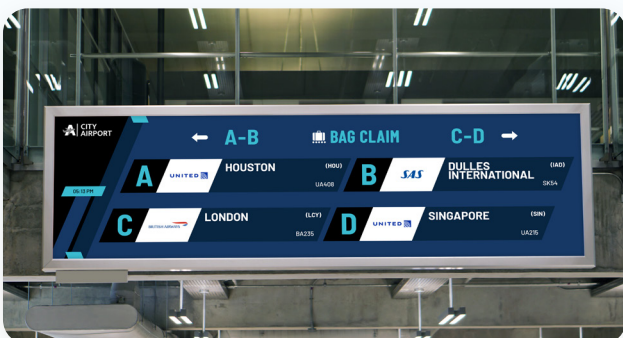
- Provide your passengers accurate and attractive flight information on your displays with our flight information display system - **FIDS**.
- Announce flight information in synch through the airport's public address system - **PAS** with our announcement system.

Flight Information Display System

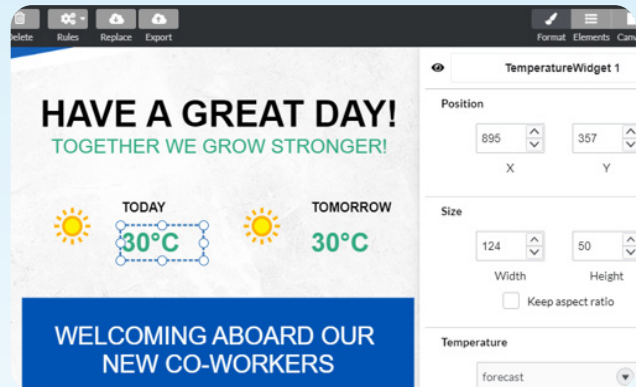
Simpleway FIDS solution is build around a powerful **template designer** that enables you to create simple and complex dynamic content that will **update automatically based on the data and schedules you set**. With the **online library** you can just choose from one of the ready-to-use content templates.

With Airport CX you can solve many of your airport's **use cases** as for:

- Check-in displays, gate and baggage displays can render flight specific information,
- Flight information displays can be easily resolved and automated with our solution,
- Security and passport checkpoint display can be automatized,
- Internal communication in your operation offices are made easy and other throughout the airport for handling and other personnel,
- Advertisement content can be scheduled, and of course many other.



TO / FLIGHT	GATE	TIME	STATUS
HONOLULU HA446	15	12:45	DEPARTED
TIJUANA AM221	6	13:05	EMBARQUE
서울 DL123	3	13:15	정시
新加坡 SIA23	1	14:55	登机



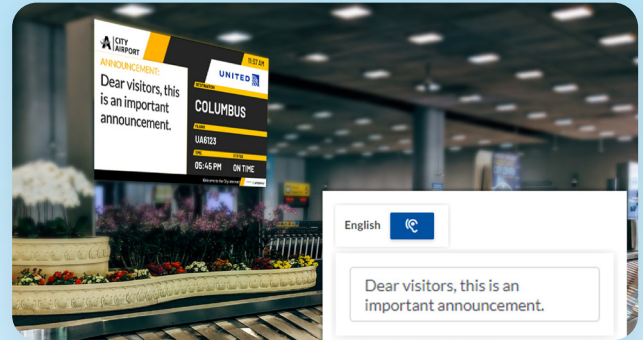
Feature list

- DISPLAY POWER SAVE FEATURE
- CONTENT DESIGNER
- ONLINE LIBRARY
- VIDEO WALLS AND DISPLAY BANKS
- MULTILINGUAL DISPLAYS
- LIST FEATURE
- DYNAMIC CONTENT: DATA AND TIME DRIVEN
- VIDEO STREAMS AND WEB DATA FEEDS
- DATA AND MEDIA ADMINISTRATION IN TABLES
- DYNAMIC NAVIGATION
- WEATHER WIDGET
- ACCESSIBILITY: VISUAL PAGING, SIGN LANGUAGE
- PLAYLIST & SCHEDULER
- COUNTDOWN WIDGET

Announcement system

Simpleway is a leading provider of passenger announcements to customers all over the world delivering **pre-recorded messages by professional voice artists**. Thanks to the latest groundbreaking developments in **Text to Speech technology**, we now offer our customers a product combining both: faster delivery and human-like quality content.

With our solution you can **play voice announcements across your airport** with a fully operable Cloud FIDS solution or use our announcement solution as a standalone product. This gives you a powerful solution to inform your passengers about flights and other ad hoc changes through your **Public address system in synch with your displays** within a cloud platform.



Paging is made easy for the airport personnel with the preconfigured role-based UIs as **GateUI and BaggageUI**. Your airport personnel can play specific announcements containing flight information at specific gates/zones with almost no effort. In addition, we also offer **audio platform and hardware**, learn more about our **nnounce** product line.

Feature list

TEXT-TO-SPEECH FEATURE WITH PRONUNCIATION

SPEECH-TO-TEXT

PUSH-TO-TALK

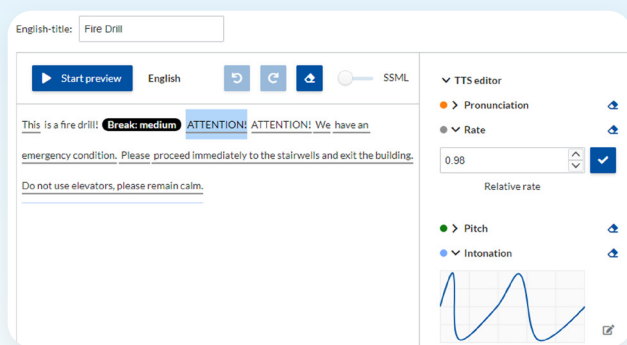
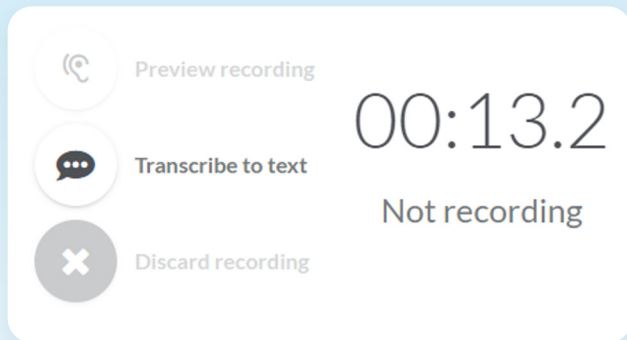
AUDIO & VISUAL QUICK PAGING

MULTILINGUAL CONTENT

PAGING HISTORY

AUTOMATED VOICE ANNOUNCEMENTS

ANNOUNCEMENT SCHEDULER



nnounce

We struggled so long with finding the ideal **public address system** until we have built our own PA hardware branding as Nnounce. It is fully compatible with our Airport CX platform and offers the following products:

- Audio integration devices
- Amplifiers
- Paging stations





Airports are complex aerodromes with a lot of resources which need to operate all together

Operations

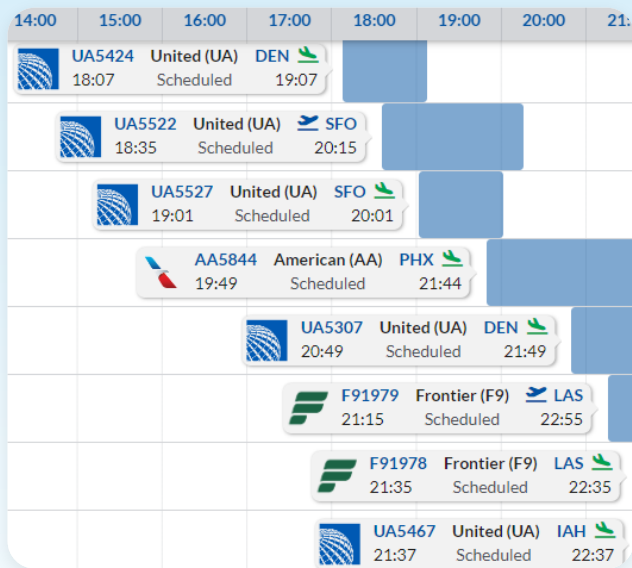
Airport Operational Database

Real-Time and Accurate Flight Information

By harnessing the power of **real-time, up-to-date information**, our AODB solution streamlines communication, collaboration, and efficiency across all airport stakeholders.

Our AODB collects, manages, and disseminates essential information related to airport operations, such as **flight schedules, aircraft information, and gate assignments**. It acts as the primary data source for various airport systems and stakeholders.

Our platform integrates seamlessly with Resource Management Systems (RMS) for optimal staff, equipment, and facility allocation. Experience improved situational awareness with real-time weather updates and runway availability, empowering proactive decisions.



Reporting

Unlock the Power of Your Data

The Simpleway reporting tool is a game-changer for operations management. As it is part of the powerful Operations UI, it brings all your data together for easy decision-making, driving efficiency and reducing costs. With **ready-to-use reports** on operational flight delays, gate changes, baggage delivery times, system reports, announcement statistics, billing, and resource usage, you'll **have all the insights you need to optimize your operations**.

Improve the passenger experience and streamline your operations with our reporting tool.

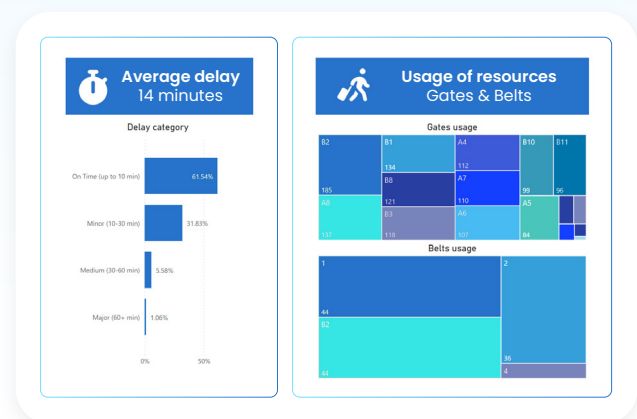
DIRECTION	LOGO	MAIN CARRIER	TRIP CODE	CODESHARES
	American Airlines	American	AA2880	
	UNITED	United	UA2287	AC5489
	American Airlines	American	AA3935	
	American Airlines	American	AA3568	
	UNITED	United	UA5286	
	SkyWest	SkyWest	OOS286	NZ2637
	UNITED	United	UA3756	AC3033, NZ2623
	UNITED	United	UA418	AC5321
	UNITED	United	UA2653	AD7018, NZ2083
	UNITED	United	UA2483	AC3404
	American Airlines	American	AA3463	AS4788
	spirit	Spirit Airlines	NK1307	
	UNITED	United	UA5292	
	UNITED	United	UA1656	
	DELTA	Delta	DL2493	V51860
	American Airlines	American	AA2760	AS4285
	AIR CANADA	Canada	AC8962	UA8344
	UNITED	United	UA5243	
	UNITED	United	UA2661	

Resource management system

Maximize Efficiency and Reduce Costs

Our RMS tool is designed to help airports maximize their resources usage and streamline their operations. It enables them to **manage, plan, and track all resources in one place**, including an aircraft type planner, belts, gates and stand planner. Any resource conflicts are alerted, and can be resolved easily in the planner. Also handle ad hoc situations and emergencies can be handled with ease, keeping operations running smoothly and efficiently.

The RMS tool is an essential tool for revenue management, providing the needed input to streamline airline billing, save costs, and reduce turnaround times.



Scenarios

Every minute counts

Being prepared for every situation that can occur at an airport is challenging, but with our Scenario tool you can at least **prepare and automate the situations** that are most likely to happen. Every minute counts, so be prepared for any emergency situation or any other scenario.

With our tool, you **set the trigger points and define the actions** your FIDS and announcement system to take. This addresses the most waste possible audience, not only your passengers but also your personnel when required.


- SINGLE-SIGN-ON – MICROSOFT, GOOGLE
- ROLE-BASED UIS
- REPORTING
- THIRD-PARTY INTEGRATIONS
- ACCESS CONTROL & PERMISSIONS MANAGEMENT
- AUTOMATION OF RECURRING SCENARIOS
- ZONING AND PRIORITIES
- BUSINESS RULE ENGINE AND MACROS
- IT SECURITY – ENCRYPTION

Feature list

A Name: EVAKUACE **Type: Emergency** **Threat level: 1**

Show content

Assigned content



Selected zones

Zone 1, Zone 2, Zone 3, Zone 4, Zone 5, Zone 6, Zone 7, Zone 8, Zone 9, Zone 10, Zone 11, Zone 12, Zone 13, Zone 14, Zone 15

Selected zones

Make announcement

Announcement preview

This area is under an emergency evacuation order. Leave the building immediately via the nearest exit and await further instructions.

English

Spanish

Selected zones

Zone 1, Zone 2, Zone 3, Zone 4, Zone 5, Zone 6, Zone 7, Zone 8, Zone 9, Zone 10, Zone 11, Zone 12, Zone 13, Zone 14, Zone 15

Selected zones

Add action



Experience the power of seamless airport communication with our cloud-based platform

How it works



Getting started

To initiate your Airport CX installation, you won't require any technical expertise for **FIDS**. The **process is straightforward**: all you need to do is install our tamper-proof display controller on the rear of each digital signage device and securely connect it to the Simpleway CX cloud system. After that, you can start deploying screen content with ease.

If you encounter any problems, our **support team** is always available to assist you, and we also have a comprehensive **knowledge base for troubleshooting**.

By integrating your **Public address system** with the Airport CX installation, you can activate voice announcement playing which also integrates seamlessly with our **nnoince** hardware products for secure, reliable and cost-effective audio communications.

For larger installations, please **contact us** to help you achieve your goals.



Ease of use

Day-to-day operations are provided through a variety of role-based user interfaces that are preconfigured for you. Airport personnel can trigger announcements with flight-related information as well as make changes to the information shown on displays:



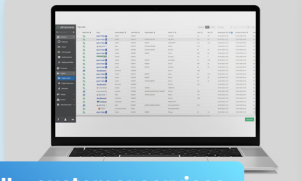
GateUI, BaggageUI

Play flight related voice announcements from GateUI and BaggageUI which are aligned with your FIDS screens.



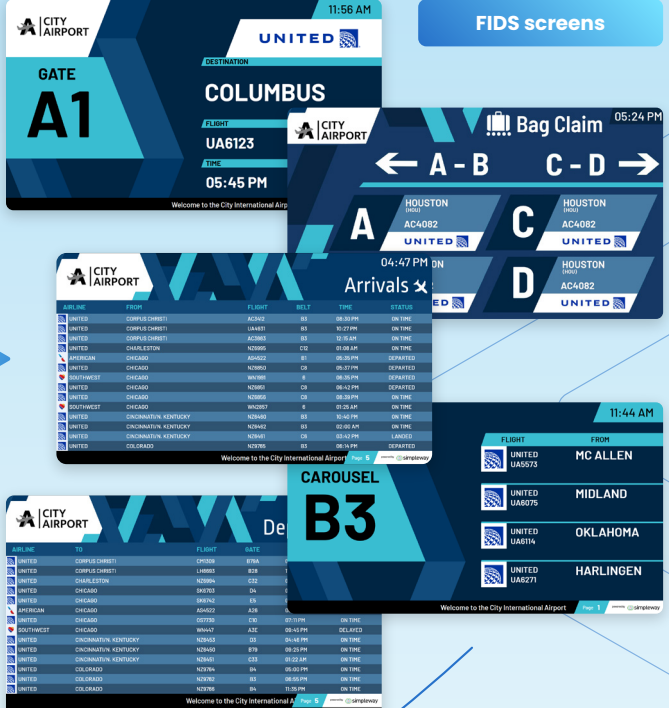
TugmanUI

Baggage handling personnel assigns flights to belts so the number is visible on the carousels and flight lists.



OpsUI - customer services

Ad hoc changes in flight editor so your flight information is accurate.



FIDS screens

Gate A1
 DESTINATION: COLUMBUS
 FLIGHT: UA6123
 TIME: 05:45 PM

Arrivals
 04:47 PM DN

Carousel B3
 DESTINATION: ATLANTA

AIRLINE	FROM	FLIGHT	BELT	TIME	STATUS
UNITED	COLUMBUS OH	AC402	B3	09:30 PM	ON TIME
UNITED	COLUMBUS OH	UA683	B3	10:10 PM	ON TIME
UNITED	COLUMBUS OH	AC383	B3	10:35 AM	ON TIME
UNITED	CHICAGO MDW	N2385	C10	01:08 AM	ON TIME
AMERICAN	CHICAGO	AA402	B3	01:30 PM	DEPARTED
UNITED	CHICAGO	N2380	C8	01:57 PM	DEPARTED
WESTJET	CHICAGO	WJ498	F2	01:30 PM	DEPARTED
UNITED	CHICAGO	N2385	C8	04:42 PM	DEPARTED
UNITED	CHICAGO	N2385	C8	08:38 PM	ON TIME
EASTWEST	CHICAGO	EW207	A1	10:24 AM	ON TIME
UNITED	CHICAGO	N2340	B3	10:40 PM	ON TIME
UNITED	CHICAGO KENTUCKY	N2340	B3	02:05 AM	ON TIME
UNITED	CHICAGO KENTUCKY	N2340	B3	02:10 PM	LARGELY
UNITED	COLORADO	N2376	B3	08:14 PM	DEPARTED

From
 UNITED UA5575 MC ALLEN
 UNITED UA8075 MIDLAND
 UNITED UA6114 OKLAHOMA
 UNITED UA6271 HARLINGEN

START FREE TRIAL

Unleash the potential of your airport and start your trial today on our website airport.cx.





Testimonials & References



Boise Airport

Scope:

-  **FIDS:** with over 80 screens
-  **UIs:** OpsUI, TugmanUI




What they say about us:

"Simpleway accommodated our complex request and was extremely flexible with many other changes throughout the project."

Eric Ludovic City of Boise IT Senior Systems Analyst

Dubai International Airports (DXB & DWC)

Scope:




-  **FIDS:** 250 screens
-  **PA:** 25 languages
-  **UIs:** OpsUI, GateUI

Additional features:

Automated voice announcement system, operating at 168 gates, Visual paging, customized pre-recorded announcements

Prague International Airport

Scope:

-  **FIDS:** with over 1,100 screens
-  **PA:** 8 languages, 3 terminal buildings
-  **UIs:** OpsUI, GateUI, BaggageUI, CheckinUI



What they say about us:

"Simpleway is a reliable and trustworthy provider of passenger information systems that we are happy with."

Robert Pech, Operational Airport Systems

Auckland International Airport

Scope:

-  **PA:** 12 languages with 29 airlines
-  **UIs:** OpsUI, GateUI, BaggageUI

Additional features:

Announcement automatization with the Macro tool and improved passenger flow through the airport and boarding process.

Houston Intercontinental & Houston Hobby Airport

Scope:

- PA:** 6 languages for both airports
- UIs:** OpsUI, GateUI

What they say about us:

"Simpleway is a reliable and honest vendor of passenger communications systems. The project was completed on-time and within budget."

Gina Barrington, Houston Airports

Tucson International Airport

Scope:

- FIDS:** with over 100 screens
- PA:** 2 languages – English & Spanish
- UIs:** OpsUI, GateUI, BaggageUI, TugmanUI

Additional features:

Text-to-speech, visual paging, custom screen designs for marketing and TSA staff.



Keflavik International Airport

Scope:

- PA:** 2 languages – Icelandic and English
- UIs:** OpsUI, GateUI, BaggageUI

Additional features:

Automated voice announcement system, dynamic navigation

Riyadh King Khalid International Airport RUH

Scope:

- PA:** 2 languages – Arabic and English
- UIs:** OpsUI, GateUI

Additional features:

Tailored voice announcements, automated call to prayer announcements

More airports we may call our customers:



- Vancouver International Airport (YVR)
- Victoria International Airport (YYJ)
- Calgary International Airport (YYC)
- Cody Yellowstone Regional Airport (COD)
- Palma de Mallorca Airport – Iberia (PMI)
- Madrid Barajas Airport T4 – Iberia (MAD)
- Menorca Airport – Iberia (MAH)
- Spokane International Airport (GEG)
- Nashville International Airport (BNA)
- Jeddah King Abdul Aziz International Airport (JED)
- Catania Fontanarossa Airport (CTA)
- Cochin International Airport (COK)
- Arcata-Eureka Airport (ACV)
- Eilat Ramon Airport (ETM)
- Al-Ahsa (HOF) & Bisha (BHH) Airports
- Belo Horizonte International Airport (CNF)
- Rogue Valley International Medford Airport (MFR)
- Harrisburg International Airport (MDT)

 **simpleway**



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